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REIS' dich fit



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Work experience: content management, SEO, journalism, public relations, texting

### About me:

My name is Franziska, I am 28 years old and currently living in Munich, Germany. After graduating from university (sociology/ German philology and literature) I have worked in public relations, online marketing, SEO and as an online editor. Currently I'm working as a freelance editor and part time flight attendant.

### About Coconut Sports:

Sports and traveling are my two biggest passions. Since I know that I am not the only one, I created Coconut Sports. I blog about my travels and sports activities but also about my life as a flight attendant and just about everything that comes to my mind.



### Facts:

Ø 7.800 unique visitors per month  
Ø 8.900 visitors per month  
Ø 20.600 pageviews per month

Facebook fans: 2.060  
Twitter follower: 7.900  
Instagram follower: 12.700  
Online since: Feb. 2014  
Articles: 219  
Comments: 1.380  
Pages: 22  
Language: German

### Cooperation opportunities:

press and blogging trips  
sponsored articles  
product testing  
hotel and airline testing  
sports/activity testing  
guest articles  
competitions/raffles  
advertising/banners



### I write about:

- active traveling
- sports traveling
- adventure tourism
- active city trips
- sports and fitness
- wellness and recreation
- sports and travel equipment

### About my readers:

- Age: 25-34 (33,5 %), 18-24 (27,5 %), 35-44 (15,5 %)
- Origin: Germany (86 %)
- Gender: 54 % male, 46 % female
- Interests: travel, destinations, sports, individual sports, water sports, running, outdoor sports, cycling (source: Google Analytics)

### Previous cooperations:

Aloha Surf Academy  
Aochalong Villa & Spa Phuket  
Athensinsiders  
Atlantic Shore Surfponchos  
Best Western Hotel Kaiserhof  
Casa Yoga  
Creative Labs  
Crown Plaza Berlin City Center  
CEWE Print  
Davinga Surf School  
Deichmann  
Fabletics  
GINGA by Fernanda Brandao  
GoCambio  
Go Thailand Tours  
Lastminute.de  
Maxofthemountains  
Mydays  
Naturalsurfcamp  
Nautal  
Panviman Chiang Mai Resort  
Planet Surf Camps  
Puma  
Punta Amanay Tauchschule  
Reisehummel  
René Egli Fuerteventura  
Spanish and Surf  
Sunglasses Shop  
Tenstickers.de  
Tiger Muay Thai Camp Phuket  
TravelnCycle  
Vijitt Resort & Spa Phuket  
Watersports Fuerteventura  
Wellicious  
World of Windsurfing

### Your benefits from working with me:

More and more people prefer sports and active holidays to a classical beach holiday - that applies especially for the German market. While searching for offers, numerous consumers use blogs and social media, because they consider personal experiences as particularly reliable. While there are already countless classical travel blogs, only few of them focus on the combination of sports and travel.

Since I created Coconut Sports in February 2014, my range of coverage is increasing constantly. Meanwhile, my readers ask me for advice regarding sports and travel on a daily basis. Therefore I am continuously building a reputation as an expert. Even though my blog is relatively young, I can help increase your brand awareness by writing high quality, search engine optimized articles.

I am also very active in social networks like Facebook, Twitter, Instagram, Google+, Xing, LinkedIn, various forums and TripAdvisor. Furthermore I can provide content, photography and social media for your own web page or magazine.