
COCONUT SPORTS

TRAVEL, SPORTS, WELLNESS AND MORE



ABOUT THE AUTHOR

My name is Franzi, I am 30 years old and currently living in Munich, Germany. After graduating from university (sociology/German philology and literature) I have worked in public relations, online marketing, SEO and as an online editor. Currently I'm working as a travel blogger, freelance editor and part time flight attendant.

COCONUT SPORTS

On my blog Coconut Sports I write about travel, sports, wellness and my life as a flight attendant and frequent flier. Coconut Sports was founded more than four years ago and reaches over 84.000 monthly visitors and almost 40.000 social media followers. My kind of travel: Active, sporty, adventurous with beautiful accommodations and some wellness and feel-good moments.

Previous Cooperations:

Tourism Boards: ☆ Visit the Bahamas ☆ Atout France ☆ Curacao ☆ Visit Finland ☆ The Florida Keys ☆ Kerala Tourism ☆ Jerusalem ☆ Hong Kong Tourism ☆ DeinNRW ☆ Oberösterreich Tourismus ☆ The Philippines ☆ Thailand Tourism ☆ Reiseland China ☆ Teutoburger Wald ☆ Visit Wales ☆ Sächsische Schweiz ☆ Füssen Tourismus ☆ Kitzbüheler Alpen ☆ Japanische Fremdenverkehrszentrale ☆ Koreanische Zentrale für Tourismus uvm.

Hotels: ☆ Bachmair Weissach ☆ Aqua Dome ☆ Haubers Naturresort ☆ Thanyapura Phuket ☆ Berghotel Rehlegg ☆ DIE SONNE ☆ Hotel Steiner ☆ Der Alpbacherhof ☆ Panviman Chiang Mai ☆ Vijitt Resort & Spa Phuket ☆ Therme Geinberg ☆ Savoy Hotels & Resorts uvm.

Brands: ☆ G Adventures ☆ Germania ☆ Sunny Cars ☆ Swoodo ☆ Norwegian Cruise Line ☆ mydays ☆ lastminute ☆ STA Travel ☆ Memmingen Airport ☆ Bayer ☆ Frosch Sportreisen ☆ Tamron ☆ Dobot ☆ Booking.com ☆ McTrek etc.



Facebook

4.110
Follower

Twitter

9.250
Follower

Instagram

24.600
Follower



POSSIBLE COOPERATIONS

- individual trips
- press and blog trips
- sponsored posts
- social media campaigns
- hotel reviews / airline reviews
- product reviews
- giveaways

AUDIENCE REACH

- 84.074 visitors per month
- 72.670 unique visitors per month
- 121.320 pageviews per month
- origin: DE (88 %), AT/CH (8 %)
- gender: 62 % f, 38 % m



OTHER MEDIA I WRITE FOR

- WELT am Sonntag
- WELT.de
- Expedia.de
- Travellers Insight

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