



Coconut Sports Media Kit

TRAVEL, SPORTS, WELLNESS, AVIATION

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ABOUT ME

My name is Franzi, I am 35 years old and from Munich, Germany. For the last 10+ years I've been working as a travel blogger, flight attendant and on several SEO-projects. I love sports, wellness, unique accommodations, nature, animals, food and of course travel.



MY BLOG

On my blog Coconut Sports (founded in 2014) I write about travel, sports, wellness and my life as a flight attendant and frequent flyer. My kind of travel: Active, sporty, adventurous with beautiful accommodations and some wellness and feel-good moments.

POSSIBLE COOPERATIONS

- Individual Trips
- Press and Blog Trips
- Social Media Campaigns
- Sponsored Posts
- Hotel or Product Reviews
- Giveaways
- Banners
- Brand Ambassadorship

METRICS AND ANALYTICS

- Facebook: 7200 followers
- Instagram: 30.700 followers
- TikTok: 3400 followers
- Pinterest: 2100 followers
- X (Twitter): 7500 followers
- Visitors/Month: 115.700
- Page Views/Month: 169.200